July 18th, 2021

PTO Board Meeting

Attendees:

* Pam Rajasekhar
* Amie Butler
* Sarah Barbrow
* Casey Kudesia
* Alyssa Haggerty

Minutes:

1. Meeting started with team building discussions around:
   1. How we think people view the PTO board & PTO generally (confusion, asks for $, a little clique-ish, etc.)
   2. What we want our future to look like (inclusive, fun, organizes lots of effective events, draws in volunteers, communicative, etc.)
2. In August - we will send a communication that includes:
   1. Upcoming events
   2. Call for volunteers to help plan (particularly the cultural) events
   3. Call for Room Parents
3. Calendar discussion
   1. [Spent time looking at this document](https://docs.google.com/document/d/1BIC0GDKkjOXxN8I6v4e7FDVtS42Vebe9/edit) - filled in dates for various events
4. After discussion of calendar events - chatted about Mutual Aid work
   1. How to support this work?
   2. Discussed bringing on a new volunteer (parent of incoming K) to help investigate this - with Mindy & Nikki
5. Teacher Gift Cards
   1. Co-Presidents need a list from Mindy for teacher gift cards for September
   2. Casey (Treasurer) will confirm the amount we will give per gift card
6. Membership Toolkit
   1. Amie will try to update Membership Toolkit
7. Communications:
   1. Google Drive Folder - Sarah will email an update about what’s happening with this & present in August
   2. Slack - going well; try to reply to topics in the thread (as a comment)
   3. Continuing to think about # general vs. # SY 2021-2022
8. Fundraising
   1. When will we kick off Wolf Fund (to maximize it)?
      1. Start early with previous donors in mid-October
         1. Messaging around “look what we already did, what we are looking to do, how the Wolf Fund funds these events”
      2. Have a goal for “By January 31st” - then you have the Auction
      3. Don’t overlap the Auction and Wolf Fund
   2. How will we run it?
      1. Consider matching
      2. Consider GoFundMe
      3. A Fundraising Chair help
      4. Wall of envelopes ($1, $5, $20 etc.) for people to donate at a physical event
      5. If you give by X date, you get a bumper sticker or something like that
   3. Would like software that would automate communication (i.e. not Membership Toolik)
   4. Have a narrative that Dave could help draft:
      1. Everyone is part of the PTO
      2. The PTO drives all these activities
      3. These things are funded solely by PTO
9. Miscellaneous:
   1. Playground
      1. Pam is going to check with Spencer about the playground & gaga ball pit etc.
   2. Garden City Soccer
      1. Amie is publicizing GCS is asking for volunteers
   3. Special communications for Rising K & 1st - should we develop?